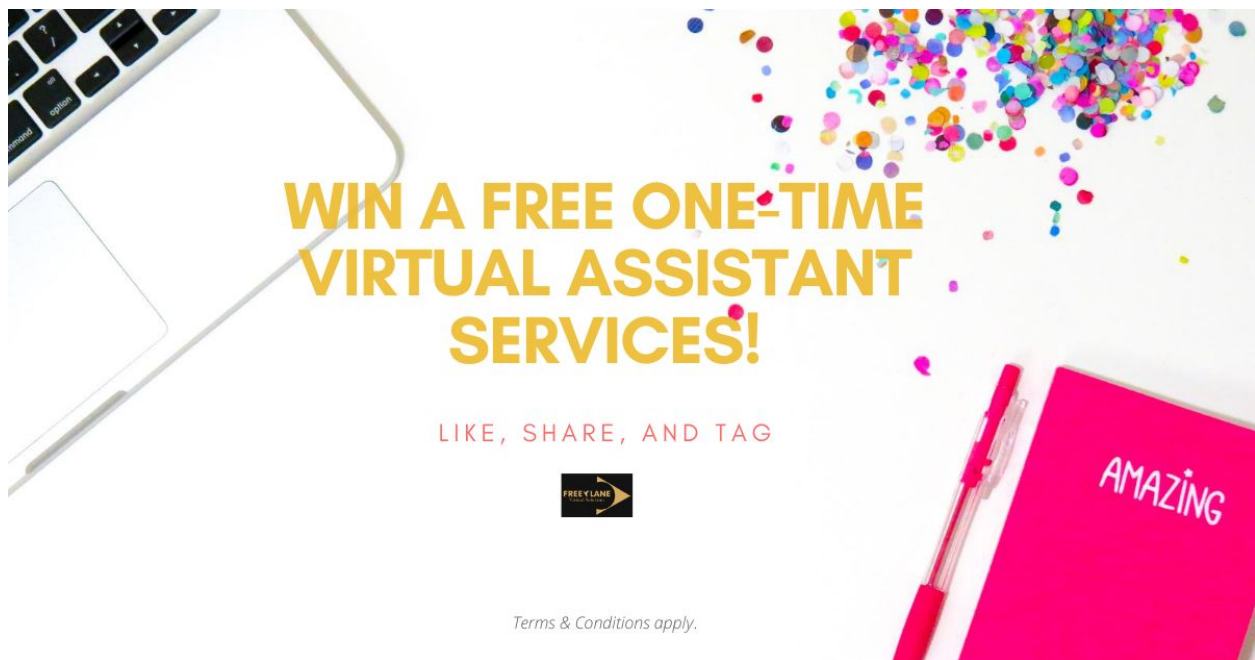




Organic Social Media Marketing Campaign

1. Know Your Target Audience: **Entrepreneurs, Small-Medium Business Owners**
2. Define Your Goals: **Service Promotion and Hiring Opportunities**
3. Select the Social Media Channel: **Facebook**
4. Create Campaign
 - a. Content Photo/Visual



b. Text

WIN A FREE ONE-TIME VIRTUAL ASSISTANT SERVICES!

Free+Lane Virtual Solutions is committed to provide exemplary and high quality #virtualassistant services to Entrepreneurs and Small-Medium Business Owners globally with the following offerings:

1. General Virtual Assistant
2. Social Media Management and Marketing
3. Website Creation, Optimization and Management
4. Basic SEO

Do you need help in getting your jobs done quickly, for FREE? Here's how to join.

Just follow the 4-easy steps below:

Step 1: Like our Facebook page (Free+Lane Virtual Solutions)

Step 2: Share this post on your timeline in "Public" mode with the following hashtags: #freelanevirtualsolutions #fvsoctobergiveawaycontest

Step 3: Tag 5 of your friends who might also need virtual assistant services

Step 4: Comment "Done + Full Name" on this post after completing the first 3 steps for tracking and validating your entry.

SIMPLE AS THAT!

We will choose 1 winner on October 31, 2020 via an online random name picker and announce the winner on November 3, 2020.

**Terms and Conditions apply.*

Thank you and looking forward to serving you!

c. Links/Landing Page/App

About Free+Lane Virtual Solutions:

Facebook Page: <https://www.facebook.com/FreeLaneVirtualSolutions>

Twitter: <https://twitter.com/ElaneVirtual>

Instagram: https://www.instagram.com/freelane_virtualsolutions/?hl=en

LinkedIn: <https://www.linkedin.com/in/freelanevirtualsolutions/>

5. Create a Content Calendar for the Week/Month

Please see Social Media Content Plan